

**Remit Address:**

**WCBS-TV**  
**P.O. Box 33087**  
**Newark, NJ 07188-0087**  
**Main: (212) 975-4321**  
**Billing: (212) 975-1900**

**Billing Address:**

**Media Fortitude Partners LLC**  
**Attention: Accounts Payable**  
**30 Newport Pkwy Apt 2110**  
**Jersey City, NJ 07310-1512**

**INVOICE**

Advertiser	Gopal, Downey & Houghtailing For LD11	Invoice #	110002322
	1340 Route 36 Ste 28	Invoice Date	11/12/17
	Hazlet, NJ 07730	Invoice Month	November 2017
		Invoice Period	10/30/17 - 11/06/17
Product	D/NJ LD 11	Order #	52829
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	11/02/17 - 11/06/17
Account Executive	CTS-PH House	Agency Code	
Sales Office	CTS-PH	Advertiser Code	
Sales Region	National	Product 1/2	
Billing Calendar	Broadcast	Agency Ref	101692
Billing Type	Cash	Advertiser Ref	507093
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBS	M-F Local News 430a-5a	430a-5a								
	LUR										
					10/30/17 to 11/05/17	3x	---TF--				
	WCBS			Th	11/02/17	:30	4:41 AM	76NJ11201730H	\$250.00		1
	WCBS			Th	11/02/17	:30	4:59 AM	76NJ11201730H	\$250.00		3
	WCBS			F	11/03/17	:30	4:51 AM	76NJ11201730H	\$250.00		2
					11/06/17 to 11/12/17	3x	M-----				
	WCBS			M	11/06/17	:30	4:29 AM	76NJ11201730H	\$250.00		6
	WCBS			M	11/06/17	:30	4:51 AM	76NJ11201730H	\$250.00		4
	WCBS			M	11/06/17	:30	4:58 AM	76NJ11201730H	\$250.00		5
2	WCBS	M-F Local News 5a-6a	5a-6a								
	LUR										
					10/30/17 to 11/05/17	3x	---TF--				
	WCBS			Th	11/02/17	:30	5:40 AM	76NJ11201730H	\$600.00		1
	WCBS			F	11/03/17	:30	5:27 AM	76NJ11201730H	\$600.00		2
	WCBS			F	11/03/17	:30	5:59 AM	76NJ11201730H	\$600.00		3
					11/06/17 to 11/12/17	2x	M-----				
	WCBS			M	11/06/17	:30	5:21 AM	76NJ11201730H	\$600.00		5
	WCBS			M	11/06/17	:30	5:57 AM	76NJ11201730H	\$600.00		4
3	WCBS	M-F Local News 6a-7a	6a-7a								
	LUR										
					10/30/17 to 11/05/17	3x	---TF--				
	WCBS			Th	11/02/17	:30	6:20 AM	76NJ11201730H	\$1,400.00		3
	WCBS			Th	11/02/17	:30	6:57 AM	76NJ11201730H	\$1,400.00		1
	WCBS			F	11/03/17	:30	6:50 AM	76NJ11201730H	\$1,400.00		2
					11/06/17 to 11/12/17	2x	M-----				
	WCBS			M	11/06/17	:30	6:20 AM	76NJ11201730H	\$1,400.00		5
	WCBS			M	11/06/17	:30	6:57 AM	76NJ11201730H	\$1,400.00		4
4	WCBS	CBS This Morning	7a-9a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/30/17 to 11/05/17		3x	---TF--				
	WCBS			Th	11/02/17	:30	8:55 AM	76NJ11201730H	\$1,500.00		1
	WCBS			F	11/03/17	:30	8:22 AM	76NJ11201730H	\$1,500.00		3
	WCBS			F	11/03/17	:30	8:47 AM	76NJ11201730H	\$1,500.00		2
				11/06/17 to 11/12/17		1x	M-----				
5	WCBS	CBS This Morning Saturday	7a-9a	M	11/06/17	:30	8:52 AM	76NJ11201730H	\$1,500.00		4
	LUR										
				10/30/17 to 11/05/17		1x	-----S-				
6	WCBS	Sa Local News 9a-10a	9a-10a	Sa	11/04/17	:30	8:57 AM	76NJ11201730H	\$750.00		1
	LUR										
				10/30/17 to 11/05/17		1x	-----S-				
7	WCBS	Su Local News 6a-8a	6a-8a	Sa	11/04/17	:30	9:27 AM	76NJ11201730H	\$750.00		1
	LUR										
				10/30/17 to 11/05/17		1x	-----S				
8	WCBS	Su Local News 8a-9a	8a-9a	Su	11/05/17	:30	6:25 AM	76NJ11201730H	\$500.00		1
	LUR										
				10/30/17 to 11/05/17		2x	-----S				
	WCBS			Su	11/05/17	:30	8:00 AM	76NJ11201730H	\$1,000.00		2
	WCBS			Su	11/05/17	:30	8:52 AM	76NJ11201730H	\$1,000.00		1
9	WCBS	Local Midday News	12p-1230p								
	CDR										
				10/30/17 to 11/05/17		3x	---TF--				
	WCBS			Th	11/02/17	:30	12:13 PM	76NJ11201730H	\$1,400.00		1
	WCBS			F	11/03/17	:30	12:12 PM	76NJ11201730H	\$1,400.00		3

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	Hazlet, NJ 07730	Invoice Month	November 2017
		Invoice Period	10/30/17 - 11/06/17
Product	D/NJ LD 11	Order #	52829
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	11/02/17 - 11/06/17
Account Executive	CTS-PH House	Agency Code	
Sales Office	CTS-PH	Advertiser Code	
Sales Region	National	Product 1/2	
Billing Calendar	Broadcast	Agency Ref	101692
Billing Type	Cash	Advertiser Ref	507093
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WCBS	Local Midday News	12p-1230p								
	CDR										
	WCBS			F	11/03/17	:30	12:24 PM	76NJ11201730H	\$1,400.00		2
					11/06/17 to 11/12/17	1x	M-----				
	WCBS			M	11/06/17	:30	12:29 PM	76NJ11201730H	\$1,400.00		4
10	WCBS	M-F Early News 5p-6p	5p-6p								
	CDR										
					10/30/17 to 11/05/17	1x	---TF--				
	WCBS			Th	11/02/17	:30	5:56 PM	76NJ11201730H	\$2,000.00		1
					11/06/17 to 11/12/17	2x	M-----				
	WCBS			M	11/06/17	:30	5:23 PM	76NJ11201730H	\$2,000.00		2
	WCBS			M	11/06/17	:30	5:53 PM	76NJ11201730H	\$2,000.00		3
11	WCBS	M-Su Early News 6-7p	6p-7p								
	CDR										
					10/30/17 to 11/05/17	1x	---TFSS				
	WCBS			Th	11/02/17	:30	6:26 PM	76NJ11201730H	\$2,500.00		1
					11/06/17 to 11/12/17	1x	M-----				
	WCBS			M	11/06/17	:30	6:10 PM	76NJ11201730H	\$2,500.00		2
12	WCBS	M-Su 11p-1135p News	11p-1135p								
	LUR										
					10/30/17 to 11/05/17	2x	---TFSS				
	WCBS			Th	11/02/17	:00			<del>\$3,800.00</del>	See MG 12.4	2
	WCBS	Delayed Late News M-F	1130p-1230a	Th	11/02/17	:30	12:24 AM	76NJ11201730H	\$3,800.00	MG for 12.2 11/02	4
	WCBS			Sa	11/04/17	:30	11:55 PM	76NJ11201730H	\$3,800.00		1
					11/06/17 to 11/12/17	1x	M-----				
	WCBS			M	11/06/17	:30	11:24 PM	76NJ11201730H	\$3,800.00		3
13	WCBS	Su NFL Today PreGame Show	12p-1p								
	LUR	REBATE REINVESTMENT VALUE \$5500 CDR									
					10/30/17 to 11/05/17	1x	-----S				

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	Hazlet, NJ 07730	Invoice Month	November 2017
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Product	D/NJ LD 11	Order #	52829
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		Deal #	
Property	WCBS-TV	Order Flight	11/02/17 - 11/06/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	101692
Special Handling		Advertiser Ref	507093

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WCBS	Su NFL Today PreGame Show	12p-1p								
		LUR REBATE REINVESTMENT VALUE \$5500 CDR									
	WCBS			Su	11/05/17	:30	12:58 PM	76NJ11201730H	\$0.00		1
14	WCBS	CBS This Morning	7a-9a								
		CDR									
					11/06/17 to 11/12/17	1x	M-----				
	WCBS			M	11/06/17	:30	8:28 AM	76NJ11201730H	\$1,500.00		1
15	WCBS	Su 12a-1a	12a-1a								
		LUR									
					10/30/17 to 11/05/17	1x	-----S				
	WCBS			Su	11/05/17	:30	12:35 AM	76NJ11201730H	\$600.00		1
16	WCBS	Su 1a-2a	1a-2a								
		LUR									
					10/30/17 to 11/05/17	1x	-----S				
	WCBS			Su	11/05/17	:30	1:20 AM	76NJ11201730H	\$400.00		1
17	WCBS	M-F 9a-10a	9a-10a								
		LUR			11/06/17 to 11/06/17	2x	M-----				
	WCBS			M	11/06/17	:30	9:12 AM	76NJ11201730H	\$750.00		1
	WCBS			M	11/06/17	:30	9:29 AM	76NJ11201730H	\$750.00		2
18	WCBS	Let's Make a Deal	10a-11a								
		LUR			11/06/17 to 11/06/17	1x	M-----				
	WCBS			M	11/06/17	:30	9:59 AM	76NJ11201730H	\$1,200.00		1
19	WCBS	Price is Right	11a-12n								
		CDR			11/06/17 to 11/06/17	1x	M-----				
	WCBS			M	11/06/17	:30	11:58 AM	76NJ11201730H	\$4,000.00		1
20	WCBS	M-F Soap Rotator 1230p-2p	1228p-2p								
		LUR			11/06/17 to 11/06/17	1x	M-----				
	WCBS			M	11/06/17	:30	1:59 PM	76NJ11201730H	\$1,100.00		1
21	WCBS	The Talk	2p-3p								
					11/06/17 to 11/06/17	1x	M-----				

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	1340 Route 36 Ste 28	Invoice Date	11/12/17
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Billing Type	Cash	Advertiser Ref	507093
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR										
	WCBS			M	11/06/17	:30	2:59 PM	76NJ11201730H	\$2,500.00		1
22	WCBS	M-F 3p-4p	3p-4p		11/06/17 to 11/06/17	1x	M-----				
	LUR			M	11/06/17	:30	3:49 PM	76NJ11201730H	\$1,000.00		1
23	WCBS	M-F 4p-5p	4p-5p		11/06/17 to 11/06/17	1x	M-----				
	LUR			M	11/06/17	:30	4:26 PM	76NJ11201730H	\$1,300.00		1
24	WCBS	M-F 730p-8p	730p-8p		11/06/17 to 11/06/17	1x	M-----				
	LUR			M	11/06/17	:30	7:46 PM	76NJ11201730H	\$3,000.00		1
25	WCBS	The Late Show	1135p-1237a		11/06/17 to 11/06/17	1x	M-----				
	LUR			M	11/06/17	:30	12:15 AM	76NJ11201730H	\$2,500.00		1
26	WCBS	The Late Late Show	1237a-137a		11/06/17 to 11/06/17	1x	M-----				
	LUR			M	11/06/17	:30	1:15 AM	76NJ11201730H	\$1,000.00		1
27	WCBS	M-F 137a-207a	137a-208a		11/06/17 to 11/06/17	2x	M-----				
	LUR			M	11/06/17	:30	1:45 AM	76NJ11201730H	\$175.00		2
	WCBS			M	11/06/17	:30	2:06 AM	76NJ11201730H	\$175.00		1
28	WCBS	M-F Local News 6p-630p	6p-630p		11/06/17 to 11/06/17	1x	M-----				
	CDR			M	11/06/17	:30	6:30 PM	76NJ11201730H	\$2,500.00		1
	WCBS										

Aired Spots **55**

Gross Total **\$73,950.00**

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# INVOICE

Advertiser	Gopal, Downey & Houghtailing For LD11 1340 Route 36 Ste 28 Hazlet, NJ 07730
Product	D/NJ LD 11
Estimate Number	

Property	WCBS-TV
Account Executive	CTS-PH House
Sales Office	CTS-PH
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>110002322</b>
Invoice Date	11/12/17
Invoice Month	November 2017
Invoice Period	10/30/17 - 11/06/17

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Alt Order #	
Deal #	
Order Flight	11/02/17 - 11/06/17

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	101692
Advertiser Ref	507093

Agency Commission **\$11,092.50**

Net Amount Due **\$62,857.50**

Payment Terms 30 Days

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